Whether you work for a start-up, a government agency, or an enterprise, we realize it can be difficult to justify your time out of the office and the cost of attending a conference. Please share this document with your management to help justify your trip to AWS re: Invent.

Why Attend AWS re: Invent?

AWS re: Invent is the largest customer and partner conference dedicated to cloud computing. Bring your entire technical team and walk away with knowledge to help you refine your cloud strategy, improve developer productivity, increase application performance and security, and reduce infrastructure costs.

Learn from the Experts

- Hear keynotes by visionary technology leaders, including **Jeff Bezos, Founder and CEO of Amazon,** Werner Vogels, CTO of Amazon, and Andy Jassy, Sr. VP of AWS.
- Get your questions answered by **the engineering teams** that built the AWS Cloud in "Office Hours" and sessions lead by AWS architects, developers, and product leads.
- Learn **best practices from customers** who are using AWS today, such as Netflix, NASA JPL, McGraw Hill, Robert Half International, Thomson Reuters, Nokia Siemens, Intuit, Pinterest, SocialCam, SmugMug, TinyCo, and more.
- Discover technology providers and consultants from the **AWS ecosystem that can accelerate your success** in the AWS Cloud, such as TrendMicro, RightScale, Citrix, Xceedium, and Intel.

150+ Deep Technical Sessions

- Gain deeper knowledge of the services that make up the AWS Cloud, from Amazon EC2, S3, and DynamoDB to CloudFormation, Simple Workflow, and Glacier.
- Discover application architecture and development tips for apps you care about: web, mobile, gaming, big data, HPC, enterprise IT, and more.
- Learn technical best practices that you can't find anywhere else and become a cloud expert on monitoring cloud resources, optimizing performance, managing security, application migration, and cutting costs.
- Be among the early adopters to learn about the latest services from AWS and how to put them to use in your applications.

Low Travel Costs

- The conference is being held in Las Vegas which has inexpensive, direct flights from major airports around the world. The average cost of a domestic flight is $266.
- Instead of a week-long conference, AWS re: Invent packs lots of great content into three days. Fly in on Tuesday afternoon and fly out after the last session on Thursday night at 5:30pm.
- Take advantage of our low room rates at the Venetian and Palazzo hotels at $159 per night and be close to all conference activities.
- 75% of your meals will be covered at the conference, including light breakfasts, lunches, snacks, as well as drinks and great food at the conference party on Wednesday evening.